

How can a church benefit? (please read our example)

The Kalamazoo Methodist (KM) Church wanted to utilize today's technology to further connect with their members. KM knew about Facebook and other social networks, but did not see the value of joining. Once they heard about the tools Homeingle.com provides for organizations (volunteering, needs, task delegation, etc.), compared to current social networks, KM decided to create their group on Homeingle, for free.

KM notified its congregation about Homeingle and how well it will help them communicate about their church's news, events, and needs. Their congregation members were then able to sign up, create their own Homeingle profiles, where they listed their interests, skills, talents, and whether or not they want to volunteer for events.

Homeingle helps KM church **CONNECT**

Members of KM visited their KM church group profile on Homeingle and noticed the various events KM was organizing, their staffing requests, message board entries, and their various needs. To keep its members informed and involved, KM used Homeingle to share news articles, announce local volunteer opportunities, post needs, and recruit participants for its upcoming events. Members of KM found volunteer opportunities in Kalamazoo that were posted by local nonprofit and community organizations. This allowed members of KM to quickly find and help out locally. With all of this activity other Homeingle members, outside of the KM group, were able to connect with KM church and become involved in their local projects.

Homeingle helps KM church **PLAN**

A sub-group of KM church needs to plan a region wide Thanksgiving dinner. Typically each year, this is a big event that requires many resources, and creates plenty of work for members, while at the same time, resulting in a deficit which requires additional fundraising. By using the functionality of Homeingle.com, the KM church group is now able to communicate with its members about the details of the event. Event planners post volunteer opportunities and event needs (items/services needed for the event) for members to respond to and fulfill. Once those members have signed up as volunteers they are given tasks to complete for the event. These tasks are then monitored by the event planners, to ensure things move forward on time. Some needs, such as, food supplies, rental equipment and sponsorships, are listed publicly for local businesses to fulfill.

Homeingle helps KM church **SUCCEED**

By providing additional tools, beyond just for socializing use, Homeingle is able to increase the KM church's efficiencies throughout their project in regards to staffing, resources, and communication. Because Homeingle focuses locally, individuals and organizations in Kalamazoo are aware of the KM church's event and how successful it is. KM lowers its costs by asking for help from local businesses and its events generated a "buzz" around the community. Homeingle helps the Kalamazoo Methodist Church [connect](#), [plan](#) and [succeed](#).

Connect. Plan. Succeed.