

How can a nonprofit benefit? (please read our example)

The Kalamazoo Nonprofit (KNP) Organization wanted to utilize today's technology to further connect with their volunteers. KNP new about Facebook and other social networks, but did not see the value of joining. Once they heard about the tools Homeingle.com provides for organizations (volunteering, needs, task delegation, etc.), compared to current social networks, KNP decided to create their group on Homeingle, for [free](#).

KNP notified its staff and volunteers about Homeingle and how well it will help them communicate about their nonprofit's news, events, and needs. Their staff and volunteers signed up, created their own Homeingle profiles, where they listed their interests, skills, talents, and whether or not they want to volunteer for events.

Homeingle helps KNP CONNECT

Members of KNP visited their KNP group profile on Homeingle and noticed the various events KNP was organizing, their volunteer requests, message board entries, and their various needs. To keep its members informed and involved, KNP used Homeingle to share news articles, announce local volunteer opportunities, post needs, and recruit participants/volunteers for its upcoming events. KNP also recruited new volunteers in the area they were not aware of. With all of this activity other Homeingle members, outside of the KNP group, were able to connect with KNP and become involved in their local projects.

Homeingle helps KNP PLAN

KNP needs to plan a region wide "Cookout for Cancer." Each year this is a big event that requires many resources, and creates plenty of work for volunteers. This event typically results in an excellent amount of fundraising, as well as management time. By using the functionality of Homeingle.com, the KNP group is now able to communicate with its members/volunteers about the details of the event. Event planners post volunteer opportunities and event needs (items/services needed for the event) for members to respond to and fulfill. Once those members have signed up as volunteers they are given tasks to complete for the event. These tasks are then monitored by the event planners, to ensure things move forward on time. Some needs, such as, food supplies, rental equipment and sponsorships, are listed publicly for local businesses to fulfill.

Homeingle helps KNP SUCCEED

By providing additional tools, beyond just for socializing use, Homeingle is able to increase the KNP's efficiencies throughout their project in regards to staffing, resources, and communication. Because Homeingle focuses locally, individuals and organizations in Kalamazoo are aware of the KNP's event and how successful it is. KNP lowers its costs by asking for help from local businesses and its events generated a "buzz" around the community. Homeingle helps the Kalamazoo NonProfit [connect](#), [plan](#) and [succeed](#).

Connect. Plan. Succeed.